KRM
GENERATIONAL WEALTH ADVISORS

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Embroidery Sizing Guide

Original KRM + Banyan KRM / Left-chest embroidery

OUR STARTING RECOMMENDATION
Horizontal: 3 inches wide / Stacked: 2.75 inches wide

See it in person.

We can order a sample to compare the sizing in person and get it just the way you want it.

A decorator's eye for the final fit.

I'm happy to defer to my trusted decorator for final sizing recommendations on each garment.

The brief: a typical logo weight that isn't too small or too large, so you can see how it sits.

This guide is a starting point. Final width, placement and stitch detail are confirmed before production.

OUR RECOMMENDATION

A balanced left-chest identity.

For BOTH Original KRM and Banyan tree KRM: horizontal 3" wide / stacked 2.75" wide.





2.75" wide

OUR RECOMMENDATION

Left chest / Stacked

3" wide

OUR RECOMMENDATION

Left chest / Horizontal

Width refers to the full artwork, including the tagline. Final dimensions and stitch detail confirmed by production proof.

ORIGINAL KRM / WHITE

Stacked logo / 2.25" vs 2.5"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.25" wide

SIZE OPTION

Left chest / Stacked



2.5" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / WHITE

Stacked logo / 2.5" vs 3"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.5" wide

SIZE OPTION

Left chest / Stacked



3" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / LIGHT BLUE

Stacked logo / 2.25" vs 2.5"

Fairway & Greene Women's Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.25" wide

SIZE OPTION

Left chest / Stacked



2.5" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / LIGHT BLUE

Stacked logo / 2.75" vs 3"

Fairway & Greene Women's Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.75" wide

OUR RECOMMENDATION

Left chest / Stacked



3" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / WHITE

Horizontal logo / 2.25" vs 2.5"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO





2.25" wide

SIZE OPTION

Left chest / Horizontal

2.5" wide

SIZE OPTION

Left chest / Horizontal

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / WHITE

Horizontal logo / 2.75" vs 3"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO





2.75" wide

SIZE OPTION

Left chest / Horizontal

3" wide

OUR RECOMMENDATION

Left chest / Horizontal

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / LIGHT BLUE

Horizontal logo / 2.25" vs 2.5"

Fairway & Greene Women's Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO



2.25" wide SIZE OPTION

Left chest / Horizontal



2.5" wide SIZE OPTION

Left chest / Horizontal

Sizing shown using your supplied reference images. Artwork and product images preserved.

ORIGINAL KRM / LIGHT BLUE

Horizontal logo / 2.75" vs 3"

Fairway & Greene Women's Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO



2.75" wide

SIZE OPTION

Left chest / Horizontal



3" wide

OUR RECOMMENDATION

Left chest / Horizontal

Sizing shown using your supplied reference images. Artwork and product images preserved.

OUR RECOMMENDATION / BANYAN KRM

Banyan tree logo embroidery.

Our recommended widths: stacked 2.75" / horizontal 3". Compare the sizing options on the following pages.





2.75" wide OUR RECOMMENDATION

Left chest / Stacked

3" wide OUR RECOMMENDATION

Left chest / Horizontal

Fairway & Greene Women's Quarter-Zip / Width includes the full artwork. Final stitch detail confirmed by production proof.

BANYAN TREE KRM / WHITE

Stacked logo / 2.5" vs 2.75"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.5" wide

SIZE OPTION

Left chest / Stacked



2.75" wide

OUR RECOMMENDATION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

BANYAN TREE KRM / WHITE

Stacked logo / 2.75" vs 3"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.75" wide

OUR RECOMMENDATION

Left chest / Stacked



3" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

BANYAN TREE KRM / LIGHT BLUE

Stacked logo / 2.5" vs 2.75"

Fairway & Greene Women's Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.5" wide

SIZE OPTION

Left chest / Stacked



2.75" wide

OUR RECOMMENDATION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

BANYAN TREE KRM / LIGHT BLUE

Stacked logo / 2.75" vs 3"

Fairway & Greene Women’s Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 2.75 INCHES WIDE / STACKED LOGO



2.75" wide

OUR RECOMMENDATION

Left chest / Stacked



3" wide

SIZE OPTION

Left chest / Stacked

Sizing shown using your supplied reference images. Artwork and product images preserved.

BANYAN TREE KRM / WHITE

Horizontal logo / 2.5" vs 2.75"

Fairway & Greene Women’s Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO



2.5" wide SIZE OPTION

Left chest / Horizontal



2.75" wide SIZE OPTION

Left chest / Horizontal

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BANYAN TREE KRM / WHITE

Horizontal logo / 2.75" vs 3"

Fairway & Greene Women's Quarter-Zip / White / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO





2.75" wide

SIZE OPTION

Left chest / Horizontal

3" wide

OUR RECOMMENDATION

Left chest / Horizontal

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Horizontal logo / 2.5" vs 2.75"

Fairway & Greene Women’s Quarter-Zip / Light Blue / Compare the same logo at different widths

OUR RECOMMENDATION: 3 INCHES WIDE / HORIZONTAL LOGO





2.5" wide

SIZE OPTION

Left chest / Horizontal

2.75" wide

SIZE OPTION

Left chest / Horizontal

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Horizontal logo / 2.75" vs 3"

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2.75" wide

SIZE OPTION

Left chest / Horizontal



3" wide

OUR RECOMMENDATION

Left chest / Horizontal

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